

VELVET MF 132 Century 6

FACE MATERIAL

A white, wood free, machine coated label paper, medium gloss finish.

Velvet is printable by all common printing processes such as flexo, letterpress, offset and gravure.

Application

Velvet is suitable for general promotional and quality product labelling applications in all market segments : food, cosmetic, drink, household etc. For applications on very curved surfaces (<15mm diameter) , we recommend our MACflex face stock combined with MP196 adhesive. For applications on curved surfaces (>15mm diameter) other than glass, prior tests should be conducted.

Technical Characteristics

Thickness	70 ± 9 µm	ISO 534
Weight	85 ± 7 gr/sqm	ISO 536
PPS 10 recto	0,9 - 1	ISO 8791
Whiteness	120	ISO 11475
Opacity	Min 84 %	ISO 2471

ADHESIVE

Permanent, emulsion-based acrylic adhesive developed for use at low to very low temperatures for labelling at actual refrigerator temperatures or onto food packaging before they are exposed to deep-freeze conditions.

The adhesive can be applied to slightly moist hard surfaces and is suitable for use on a wide variety of substrates including non polar plastic items or packaging films.

Its chemical and physical properties secures perfect die-cutting at high speed without bleeding nor stringing.

Certification : Direct contact dry, moist and some fatty foodstuffs (29445 U 10)

Properties

Quick Tack	≥ 12	N/25 mm on glass	FTM 9
Peel	min 7 PT	N/25 mm on glass (20')	FTM 1
High release force	0,17 ± 0.05	N/25 mm at 100 m/min.	FTM 4
Application temperature	above -20°C		
Service temperature	-45°C to + 60°C		

BACKING

Super calendered glassine backing paper combining high flexibility and consistent caliper for speed and ease of conversion with good translucency for optical scanning. Excellent resistance to die cutting.

Technical Characteristics

Thickness	55 ± 6 µm	ISO 534
Weight	60 ± 5 gr/m ²	ISO 536
Tensile strength	Minimum 75 N/15mm M.D.	ISO 1924-2
Transparency	minimum 46 %	DIN 53147

Shelf life: 2 years when stored at 15-25°C, (50 ± 5) % relative humidity, in the original packaging.



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